

Burleson County Tribune

Published Weekly On Thursdays Since 1884
BURLESON COUNTY PUBLISHING CO., L.P.
306 W. Hwy. 21, Caldwell, TX 77836-1230

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ADVERTISING RATE SHEET

(Effective December 1, 2018)

3" to 6".....	\$9.25/col. inch
7" to 15".....	\$8.25/col. inch
16" to 62".....	\$7.55/col. inch
63" to 83".....	\$6.82/col. inch
84" to 125".....	\$6.50/col. inch
126".....	\$6.05/col. inch
National Commission Rate.....	\$12.00/col. inch

PROCESS COLOR AVAILABLE

ADVERTISING DEADLINE 10 A.M. ON TUESDAY

INSERT RATE:

\$322.00 single sheet (letter size), \$365.00 for 4 to 8 pages (tabloid),
\$399.00 over 8 pages (tabloid) & \$451.00 booklet.
Folding Charge: \$50.00 • Deadline: Friday, 5:00 p.m.

LEGAL ADS:

\$11.25/col. inch DEADLINE: Monday, 12:00 p.m. (Noon)
Liquor License (run 2 times minimum).....\$90.00 each

CLASSIFIED ADVERTISING RATES

Display Ads: 3" to 14".....\$7.20/col. inch
15" or more.....\$6.40/col. inch

Word Ads: \$8.00 for 20 words or less (otherwise 40¢ per word), rerun rate \$7.60 (otherwise 38¢ per word)
Words in all caps or bold count double.

Wedding & Engagement Announcements (Includes picture & up to 100 words).....\$45.00
\$10.00 per 100 words

MAILED SUBSCRIPTION RATES (Effective July 1, 2013)

In County.....\$45.00/Year In State.....\$50.00/Year
Out Of State.....\$57.00/Year Newsstand Copy.....\$1.25

ONLINE SUBSCRIPTION AVAILABLE, CALL FOR DETAILS.

MECHANICAL SPECIFICATIONS

Six column PASS. Column 1.5625", Gutter .125", Full Page 10" by 21". Printed Offset.

CIRCULATION

Publisher's Post Office Sworn Statement, October 2017, including counter sales, 3,479.

All ads need to be paid in advance unless you have an existing account.
VISA, MasterCard, Discover, AMEX accepted.

Publisher's Liability for Error: *The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.*

Indemnification: *The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.*